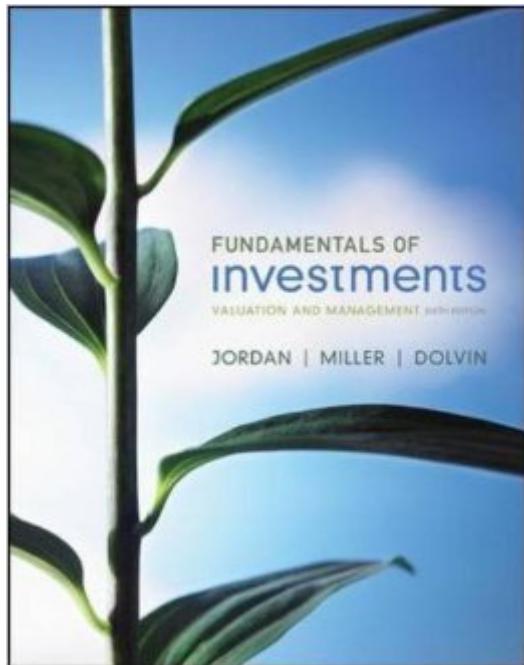


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# Fundamentals Of Investments



## **Synopsis**

"Fundamentals of Investments" was written to: focus on students as investment managers, giving them information they can act on instead of concentrating on theories and research without the proper context; offer strong, consistent pedagogy, including a balanced, unified treatment of the main types of financial investments as mirrored in the investment world; and, organize topics in a way that makes them easy to apply - whether to a portfolio simulation or to real life - and support these topics with hands-on activities. The approach of this text reflects two central ideas. First, there is a consistent focus on the student as an individual investor or investments manager. Second, a consistent, unified treatment of the four basic types of financial instruments - stocks, bonds, options, and futures - focusing on their characteristics and features, their risks and returns, and the markets in which they trade. --This text refers to the Paperback edition.

## **Book Information**

Hardcover: 736 pages

Publisher: McGraw-Hill College; 6 edition (January 28, 2011)

Language: English

ISBN-10: 0073530719

ISBN-13: 978-0073530710

Product Dimensions: 8.5 x 1.2 x 11.1 inches

Shipping Weight: 4 pounds

Average Customer Review: 4.3 out of 5 stars See all reviews (11 customer reviews)

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## **Customer Reviews**

I have looked for a concise text with clear explanations. The book does a great job. I am not in the finance world, but needed an intro text. This did the job well.

Fast and reliable is all I have to say.

Run of the mill college Finance book

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Very informative book.

A lot of info!!!!!!

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